

M O V E

22-23 OCTOBER 2019
LE MERIDIEN HAMBURG

FUTURE MOBILITY CONCEPTS & ENABLERS

KEY TOPICS:

- Profitability in the new era of mobility ecosystems
- Innovation with goods and services transport
- Insights regarding public and private partnerships
- The role of connected car in new mobility paradigm: Autonomous driving, connectivity and data management
- Interactive panel debate on first and last mile solutions
- Overcoming GDPR and cyber security
- Integration of electric vehicle strategy and mobility
- Implementing autonomous vehicles in the modern mobility paradigm

WHY ENG?

- 80-100 thought leaders every year
- Only 2 day in depth pan-european conference
- Strong track record over 20 years delivering timely topics and discussions
- Dynamic networking opportunities with key players in the industry
- 8+ hours of networking time over interactive sessions, breaks, 2 lunches and networking dinner

With speakers including:

Leo Roeks

Chief Ford Performance Europe



Ben Kraaijenhagen

VP, Head of Foresight & Environment



Simon Broesamle

Chief Business Development Officer



Dr Wolfgang Gruel

Co-Director / Future Mobility Researcher



Markus Reckling

Managing Director



Lars Möreke

Director of Mobility and Automotive



Sebastian Peck

Managing Director



Gerrit Riemer

Director Future Mobility



Alfonso M. Tallarico

Customer Quality Director



Martin Kristensson

Senior Director AD & Connectivity Strategy



Markus Spickermann

CFO



Markus Feichtinger

CEO



Max Kury

CEO



Christian Wattenberg

Head of Business Development

VOLKSWAGEN FINANCIAL SERVICES
THE KEY TO MOBILITY

Duncan Robertson

Head of Business Strategy and Government Affairs



Phil Makinson

Co-Founder and Chief Commercial Officer



Jeffrey Matthijs

Director



Manuel Marsillo

General Manager



Tijs Roelofs

CTO Innovations Programs



Tina Wagner

Head of Department for Transport Development



Angelika Winkler

Deputy Head of Urban Planning and Transport



Matthew Freeman
Managing Consultant



Registration: Fax +34 91 535 9804 Phone +34 91 535 7087 Email move@engevents.com Online www.engevents.com/move2019



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08:15 Registration and welcome coffee break

08:45 Opening remarks from ENG and the Chairperson

09:00 Panel discussion

Seeking profitability and revenue in consumer mobility

Interactive panel exploring the potential financial growth in this new era.

- ▶ Dealing with potential fluctuating revenue due to decreased private car ownership by maximising different services and shared vehicle revenue
- ▶ Evaluating revenue streams created by various vehicle services
- ▶ Aftermarket business from new car tech and ownership paradigms
- ▶ Exploring new opportunities and technology partnerships to drive revenue
- ▶ Today vs where we will be in 2030: is the auto industry prepared? Will we reach the predicted tipping points of MaaS, autonomous and electric vehicles?

Leo Roeks, Chief Ford Performance Europe

FORD

Dr Wolfgang Gruel, Head of Autonomous Mobility Systems

DAIMLER MOBILITY SERVICES & INSTITUTE FOR MOBILITY AND DIGITAL INNOVATION

Christian Wattenberg, Head of Business Development

VOLKSWAGEN FINANCIAL SERVICES

Simon Broesamle, Chief Business Development Officer

SHARENOW

09:45 Partner presentation

10:15 Case study

Maximising opportunities in B2B mobility defining future fleets

- ▶ Analysing fields of action for new generation fleets: Refining the integration of "Smart Transportation" with the combination of fleet and mobility
- ▶ Optimising mobility solutions that lower costs: Subscription models as an alternative option for a company
- ▶ Defining the evolution of multimodal mobility from a B2B perspective: Consolidating partnerships as key players

10:45 Networking coffee break

CITIES OF THE FUTURE

11:15 Government insight

Public and private partnerships in mobility to design cities for the future

- ▶ Assessing long term investment in infrastructure
- ▶ Encountering the ideal arrangement required to pave the road ahead
- ▶ Finding the solution to who will be responsible for payment

11:30 OEM Perspective

Creating joint-ventures which improve accessibility to change the way the world moves

- ▶ Combining resources and spreading risk resulting in excellence for all
- ▶ Joining forces to create new business models and successful collaboration
- ▶ When to make the decision to enter partnerships to avoid declining sales

Sebastian Peck, Managing Director

INMOTION VENTURES

11:45 Start-up POV

Maximize your ability to provide mobility solutions through partnerships

- ▶ Coexisting with traditional transport models in the mobility landscape
- ▶ Relying on collaborative solutions to optimize resources
- ▶ Start-ups: Focusing on the benefits of collaboration to avoid failure
- ▶ Selecting the right partners to maximize the potential of each other's portfolio

Duncan Robertson, Head of Business Strategy and Government Affairs

MOBIKE

12:00 Cities of the future Q&A

12:15 Partner track

Residual Values in the New Mobility Era

Matthew Freeman, Managing Consultant

CAP HPI

12:30 Networking lunch

13:45 Panel discussion

First and last mile solutions to compliment traditional public transportation

- ▶ Ensuring the necessary amount of service is available for the consumer
- ▶ Optimising the way to utilize different forms of transport
- ▶ Calculating and looking forward to prepare for unplanned occurrences
- ▶ Facilitating the development of logistics for mobility solutions
- ▶ Overcoming the challenges faced while putting new concepts into action
- ▶ Making the public transport option eco-focused and integrated

Manuel Marsillo, General Manager

CONEBI

Angelika Winkler, Deputy Head of Urban Planning and Transport

CITY OF VIENNA

Lars Möreke, Director of Mobility and Automotive

DEUTSCHE BAHN

Simon Broesamle, Chief Business Development Officer

SHARENOW

NEXT GENERATION GOODS TRANSPORT

14:30 Case study

Implementing alternative energy vehicles to transport goods and services

- ▶ Recognising the capability of the transformation of future goods mobility
- ▶ Evaluating the key performance indicators to assess the attainment of operational goals
- ▶ Meeting regulatory, security and responsibility requirements created by new technology
- ▶ The roadmap from where we are now to goods transport of the future: Educating consumers, managing the technology and controlling costs

Ben Kraaijenhagen, VP, Head of Foresight & Environment

MAN TRUCK & BUS

14:50 Case study

Transforming the way goods are transported

- ▶ The perfect service tailored to specific needs of the transport consumer
- ▶ New mobility ecosystems with goods transport
- ▶ Optimizing flows to minimize delivery delays and congestion issues
- ▶ Innovation in the delivery of goods: autonomy, LCV, drones

Markus Reckling, Managing Director

DHL EXPRESS

15:10 Next generation goods transport group Q&A

15:25 Networking coffee break

15:55 Panel discussion

Shaping the future of urban mobility with new regulations

Tijs Roelofs, CTO Innovation

CITY OF AMSTERDAM

Angelika Winkler, Deputy Head of Urban Planning and Transport

CITY OF VIENNA

Tina Wagner, Head of Department for Transport Development

CITY OF HAMBURG

16:25 Roundtable discussions

1. Brainstorming the city of the future
2. Transport and goods mobility 2050
3. Rural mobility obstacles
4. Data and cybersecurity issues for infrastructure mobility
5. Challenges faced as a start-up and strategies for the future.

17:10 Closing remarks from the Chairperson

19:30 Networking dinner for all E.N.G. guests

08:15 Registration and welcome coffee break

08:45 Opening remarks from ENG and the Chairperson

09:00 Market analysis

Era of autonomous cars and other forms of passenger transport

- ▶ The developing landscape: How mobility ecosystems with function
- ▶ Surprising alliances: Hedging your bets to make autonomy a reality
- ▶ Cities and mobility services: Tensions in the era of digital transformation and sustainability
- ▶ New forms of collaboration: Cities and operators working together to make the best out of autonomous cars

Dr Wolfgang Gruel, Co-Director INSTITUTE FOR MOBILITY AND DIGITAL INNOVATION & Future Mobility Researcher DAIMLER MOBILITY SERVICES

09:30 Partner presentation

10:00 Strategic insight

The EV tipping point: Identifying the effects of implementing electrification and analysing future predictions

- ▶ Establishing the difference of information and knowledge between specific sectors and the entire automotive spectrum
- ▶ Creating partnerships with national organizations to calculate risk
- ▶ Distribution of EV stations to create a wider mobility sector
- ▶ Evaluating the numerous options requested by the future consumer
- ▶ Providing achievable goals encouraging a more successful transition

Gerrit Riemer, Director Future Mobility OPEL

10:30 Case study

Bringing mobility concepts, EV infrastructure and on demand service beyond the city

- ▶ Collaborating with government institutions to provide carsharing services outside of urban areas
- ▶ Maximizing the usage of abandoned fleets for sustainable mobility
- ▶ Difficulties of finding a middle man to administer vehicles to rural areas
- ▶ Custom plans which collect insight from various car sharing organisations

Jeffrey Matthijs, Director AUTODELEN

11:00 Networking coffee break

11:45 Strategic insight

Solving the connected vehicle paradox: Balancing our expectations with actual consumer uptake and demand

- ▶ Understanding the customer's dilemma: The reason customers are not updating their subscription plans
- ▶ Training dealerships into connectivity: Unveiling an opportunity
- ▶ Maximising connectivity by enabling the use of transportation systems

Martin Kristensson, Senior Director AD & Connectivity Strategy VOLVO CAR CORPORATION

12:15 Partner presentation

12:45 Case study

Revolutionising travel catered to the specific necessities requested by the consumer

- ▶ Combining transportation and support services for the youngest and oldest mobility customers
- ▶ Aiding everyday difficulties to restore freedom and independence through mobility solutions
- ▶ Identifying challenges regarding the development of technology and justifying investment in relation to market potential

Markus Feichtinger, CEO CAREDRIVER

13:00 Networking lunch

CONSUMER PREFERENCE AND DATA

14:15 Panel discussion

Using the past to evaluate the future of car ownership

- ▶ Interaction between societal and mobility trends with future requirements
- ▶ Autonomous driving and human machine interaction creating influence to be carless
- ▶ Providing enough information to facilitate the decision between ownership versus service
- ▶ Moving forward boldly without jeopardising the industry

Max Kury, CEO

UBEEQO

Marcus Spickermann, CFO

VOLVO CAR MOBILITY

Tijs Roelofs, CTO Innovations Programs

CITY OF AMSTERDAM

15:00 Partner presentation

15:30 Strategic insight

Creating shared data platforms between government, OEMs and consumers

- ▶ Discussing crucial data legislation to accelerate the innovation of mobility
- ▶ Unveiling the truth about data collection to recognise what is already being shared
- ▶ Cultural, generational and global divisions complicating the development of future technology
- ▶ Shaping a more connected and efficient world for the future of mobility

Leo Roeks, Chief Ford Performance Europe

FORD

16:00 Networking coffee break

16:30 Case study

GDPR & Data security in the era of new mobility ecosystems

- ▶ Understanding the scope of data collected, processed and shared between all stakeholders
- ▶ Remaining compliant with GDPR & E-Privacy regulations to ensure that data is secure and managed legally
- ▶ Managing the customers' expectations: What are they getting in return for sharing their data?
- ▶ One year later, have we taken the appropriate measures concerning GDPR to monetise data from connected and autonomous cars, AI, telematics and mobility schemes?

Alfonso M. Tallarico, Customer Quality Director

KIA MOTORS

17:00 Case study

Setting clear strategies to evaluate the importance of projects using big data

- ▶ Implementing the most efficient program to maximise the success of the results
- ▶ Knowing how and when to apply software during the evaluation process
- ▶ Using the deep learning method to anticipate future procedures

**17:30 Closing remarks from the Chairperson & ENG
Close of conference**

MOVE - 22-23 October 2019 - LE MERIDIEN HOTEL HAMBURG

Attendees at previous summits:

Market Development Director



MDBeeZero



Deputy Chief Executive Officer



Executive Director Car Sharing



MD of the BMW/ Sixt partnership



Policy Officer - Sustainable Urban Mobility, DG Mobility & Transportation



Director Car Sharing Europe



VP Mobility Consultancy



Director, eMobility



Business Development Director



CEO



General Manager



Director Marketing & Sales Support



Project Manager of Innovation and Digitalization



CEO



Director Corporate Relations



Chairman of the UITP Combined Mobility Platform, Co-Founder & CEO



General Manager UK



Managing Director



CTO & Co-Founder



Testimonials:

Excellent mix of informed and senior leaders from across the mobility sector.

Head of foresight
TRANSPORT FOR LONDON

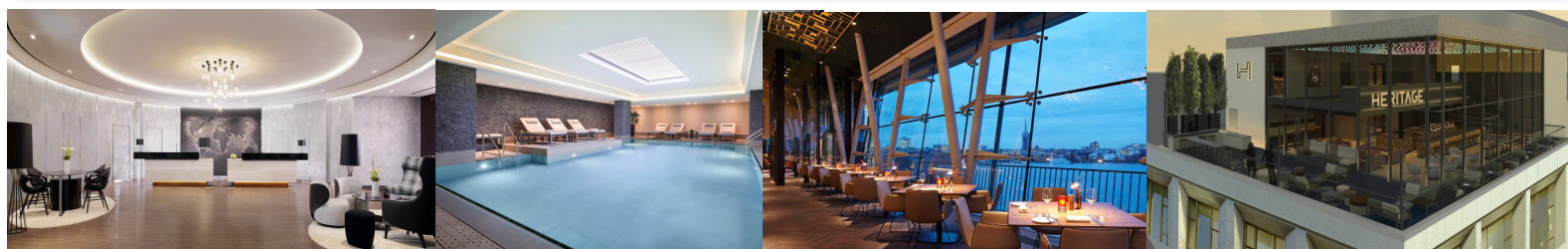
Good mix of Startups, Administration, OEM and Finance.

Vice President Sales & Marketing
TOYOTA FINANCIAL SERVICES

As a "scale up", we were delighted to be asked to present at Move 2018 Berlin in the company of a superb cross section of the mobility sector. Great venue, presentations, networking and atmosphere. Thank you!

Chief Commercial Officer
HIYACAR

Accommodation:



Discover Le Méridien Hamburg, the Design Hotel, and discover the city in completely new ways. Situated on the banks of the Outer Alster Lake in Hamburg's trendy St. Georg district, the city center is just a short boat trip away. Stay with Alster Lake on your doorstep and choose from a variety of Newly renovated guest rooms with modern designed interiors. Enjoy our on-site restaurant Heritage Restaurant and Bar and plan your next event in our meeting space with a spectacular view. Our hotel is also within easy reach of attractions like Hamburg's historic districts, trade fair grounds, the harbor, the UNESCO world heritage sites Speicherstadt and Kontorhausviertel and the music halls. After a long day take a dip in our indoor pool, work out in our fitness facility or relax at our on-site spa.

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Delegate Information

Title Name

Position

E-mail

Mobile

Consent to data processing and future marketing
 The European Networking Group is a GDPR (General Data Protection Regulation) compliant company and as such would like your consent to process your data in order to complete your purchase and market to you future events. By completing this form you are giving consent to our processing your information and permission to market our products to you through the details given. You may rescind your permission to use this information for marketing purposes at any time by contacting us at database@engevents.com. We will also need to share data with our providers of IT, Legal, Accounting and Payment Processing, and any appropriate country vat authority including Spain and the host country of the event.

I understand the terms for processing my data and give permission to use the data to The European Networking Group exclusively for processing requests and marketing purposes.

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Date Signature

Title Name

Position

E-mail

Mobile

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Date Signature

Complete Organisation Name

Company VAT Number

Address

City Postcode

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Tel Fax

Business Opportunities

A limited amount of exhibition space is also available at the forum. Sponsorship opportunities covering luncheons, evening receptions and advertising in documentation packs are also available. For further details please contact:

Adrian Salafranca, Sponsorship Manager
 +34 91 535 7087 asalafranca@engevents.com

To Register

Online: www.engevents.com/move2019
 E-mail: move@engevents.com
 Tel: +34 91 535 7087 Fax: +34 91 535 9804

Who Should Attend?

This programme has been researched extensively and convened with the cooperation of senior executives responsible for innovation and business development of new mobility concepts within their companies. It is directed at **executives within OEMs, leasing, fleet, rental, captive finance, public transport, urban planning, regulatory bodies and car-sharing companies in charge of:**

- ▶ Business Development Strategy & Planning
- ▶ New Mobility Concepts & Services
- ▶ Business Innovation
- ▶ Product Development
- ▶ Future Mobility
- ▶ Product Manager EVs (Electric Vehicles)
- ▶ Marketing
- ▶ Telematics/M2M
- ▶ Connected Car

Conference Fee

- 2 Day Fee** € 1995.00 + VAT
- 20% Discounted Fee for 3-4 Attendees**** € 1596.00 + VAT
- 30% Discounted Fee for 5+ Attendees**** € 1396.50 + VAT
- Documentation Pack Only** € 545.00

****To qualify for the group discounts these conditions apply:**
 ▶ All delegates must register on the same day at the same time
 ▶ Delegates must be from the same company

*Discounts are not reimbursed for previously purchased tickets. Prices are per person and include the conference documentation, lunches, refreshments, the networking dinner reception and service charge but exclude hotel accommodation. 19% VAT will be charged.

Methods of Payment



Card holder's name

Card no. Expiry Date (mth / yr)

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Payment is required within 5 days. Please quote as reference SP182.

Hotel Accommodation

The conference fee does not include accommodation rates. Upon receipt of your registration you will receive an email with information on how to secure your accommodation at the hotel. Please note that after **26 August 2019** rooms and rates will be subject to availability.

Confirmation You will receive an email outlining the details two weeks before the event. For any further information please contact the Operations department at ENG.

Terms & Conditions By completing this registration form, I/we (the delegate/s) hereby agree to the following:

Cancellations ENG will not be able to mitigate its losses for any less than 50% of each individual delegate registration, even if cancelled within 1 day after booking. Cancellations must be received by mail, fax or email three weeks before the conference. In case of cancellation thereafter the full conference fee is payable. No credit note will be issued if cancellation is received 3 weeks or less prior to an event. Delegate substitutions are welcome at any time prior to the dates of the conference. If for any reason ENG decides to amend or to cancel the conference, ENG is not responsible for any costs and/or damages, such as covering airfare, hotel and/or other costs incurred by delegates. In the event that ENG cancels the conference, ENG reserves the right to provide a credit of an equivalent amount to another conference within the same sector.
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